



Cookies Policy

The Helapet web site

Session Cookies

The Helapet web site (www.helapet.co.uk) sets temporary "Session" cookies, essential for the operation of the web site which are used to 'remember' session specific information only during the time that a user is using the web site. These cookies are deleted when you close your browser. No personally identifiable information is stored in these cookies once you have closed your browser and your browser has cleared its cache. These are 'Category 1' cookies within European legislation.

Please note that your own browser settings can cause session cookies to persist, even after you close your browser.

Google

Google Analytics and other Google Products use cookies to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site and to help serve relevant on-line advertisements. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.

For more information on the use of Google cookies visit <https://policies.google.com/>.

AddThis

We allow visitors to our website to bookmark and share content via a number of bookmarking and social media sites like Facebook, LinkedIn and Twitter through a service called AddThis. Visitors can choose to use this service and, when this is used, AddThis sets cookies in the visitors' web browser.

For more details visit the AddThis support page at <http://www.addthis.com/privacy>.

Other web sites

We may link to other web sites. Once you access another site through a link that we have provided, it is the responsibility of that site to provide information as to how they use cookies on the respective site.

What is a cookie?

Cookies are text files containing small amounts of information which are downloaded to your device when you visit a website. Cookies are then sent back to the originating website on each subsequent visit, or to another website that recognises that cookie.

Cookies do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences, and generally improve your web site experience. They can also help to ensure that adverts you see online are more relevant to you and your interests.

You can find more information about cookies by visiting www.allaboutcookies.org or www.youronlinechoices.eu

Cookies are defined in four categories:

Category 1 - Strictly Necessary Cookies

These cookies are essential in order to enable you to move around the website and use its features. Without these cookies essential services like shopping baskets, e-billing, secure areas of the web site etc. cannot be provided.

Category 2 - Performance Cookies

These cookies collect information about how visitors use a website, for instance which pages visitors go to most often, and if they get error messages from web pages. These cookies don't collect information that identifies a visitor. All information these cookies collect is aggregated and therefore anonymous. We use these cookies to help us to improve how our website is found and works.

By using our website and online services, you agree that we can place these types of cookies on your device.

Category 3 - Functionality Cookies

These cookies allow the website to remember choices you make (such as your user name, language or the region you are in) and provide enhanced, more personalised features.

By using our website and online services, you agree that we can place these types of cookies on your device.

Category 4 - Targeting Cookies or Advertising cookies

These cookies are used to deliver adverts more relevant to you and your interests. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaign. They are usually placed by advertising networks with the website operator's permission. They remember that you have visited a website and this information is shared with other organisations such as advertisers. Quite often targeting or advertising cookies will be linked to site functionality provided by the other organisation.

Our web site does not use these cookies.

**THIS NOTICE CAN BE PROVIDED IN LARGE PRINT, AND TRANSLATED AS
NECESSARY ON REQUEST**