STOP PRESS **** STOP PRESS **** STOP PRESS **** STOP PRESS

Company: Helapet Ltd

Contact: Chris Steng

Date: November 2013

Title: Timestrip Blood Temp 10

Blood re-issue compliance at the touch of a button



Supporting critical decision making for the re-issue of removed blood bags from controlled storage, Helapet are pleased to offer the Blood Temp 10 breach indicator as an auditable and convenient alternative to the "30 minute rule".

Standard regulatory compliance requires blood to be maintained between +1°C and +10°C for each blood bag to be considered for reissue. The 30 minute rule provides simple guidance for allowing un-used blood bags to be returned to storage, but opens up the risk of needless discarding of bags which may not have breached the +10°C threshold.

Blood Temp 10 is designed to offer a simple, easy-to-use and accurate solution by monitoring the core temperature of the blood bag and irreversibly highlighting any breaches above +10°C by changing colour of the indicator window. If the indicator window remains white even after 30 minutes, the blood may be safely reissued potentially saving significant blood losses.

Activated with no pre-conditioning required by simply pressing the blister button, Blood Temp 10 will immediately begin monitoring the bag core temperature, providing instant and accurate information for front line users. Securely applied using an adhesive backing, Blood Temp 10 consistently safeguards against any unnecessary breaches, removing the need to manually take time or temperature readings.

To see how Blood Temp 10 can help benefit your department, simply call Helapet on our UK freephone **0800 0328 428** or email sales@helapet.co.uk to request your free samples.

http://www.timestrip.com/blood cold chain.php