

PRESS RELEASE

Company: Helapet Ltd
Contact: Chris Steng - 01582 501980
Date: 1st January 2012
Title: **Appointment of Chris Steng, Marketing Manager, Helapet**

Helapet are pleased to welcome Chris Steng to the company in the role of Marketing Manager. Chris joins us from The University of Northampton where he spearheaded the commercial development strategy in training and consultancy services.

Chris brings him a wealth of experience in sales and marketing practice, working within both private and public sector industries. With exciting new developments forecasted in 2012, Chris will lead the Marketing and PR initiatives and continue to communicate the quality value of the Helapet service to our customers. We all wish him every success in his new role.

Chris says "I am very pleased to be taking up the position of Marketing Manager during such an exciting period for Helapet. The high standard of service associated with the Helapet brand is underpinned by the vast expertise and dedication of its staff, and it is a huge privilege for me to be among them."



Chris Steng